

SouthwestArt

Oil Painters of America

Dear Oil Painters of America Members!

For over 39 years, Southwest Art Magazine has been the leader for collectors of fine art of today's west. A definitive source of information and inspiration, Southwest Art spotlights the work of today's best emerging and established artists.

This year, Southwest Art Magazine is pleased to announce our sponsorship of Oil Painters of America. There will be a full-length feature article previewing the OPA show in the May issue that will also include a sidebar on the OPA Plein Air Painting and Indoor Painting Event which will be held at the Scottsdale Artists' School in conjunction with next year's National Show. The May Issue will come out at the end of April. As well, SWA will present an Award of Excellence at the event at Legacy Gallery opening night, Friday, April 30th.

Southwest Art Magazine would like to create a *Special Advertising Section* in the month of May with promotional rates and benefits for your group. Each issue reaches over **213,000 serious collectors** while the average value of a subscriber's household collection is almost \$190,220!

The special section will be for artists who would like to run a quarter page advertisement in the May Issue at a discounted price. Artists will provide an image and text and SWA will create the special section.

1/4th page vertical, four color **\$600.00 includes all production charges with 1 image**

If you would like to run a larger ad we are providing special pricing for participants of Oil Painters of America.

Full page **\$2,350 includes all production charges with 1 Image. This price also includes one large box web ad**

2/3 page **\$2,000 includes all production charges with 1 image. This price also includes one large web box**

½ page horizontal **\$1,500 includes all production charges with 1 image This price also includes one small box web ad**

Space reservations for May is the **5th of March** with *materials due by the 12th of March.* Please contact **Kimberly D. Moore, Regional Sales Manager at 303 - 697 - 9494** or kimberly.moore@fwmedia.com

Southwest Art looks forward to working with you to raise the profile of your organization and promote the outstanding work of your artists!