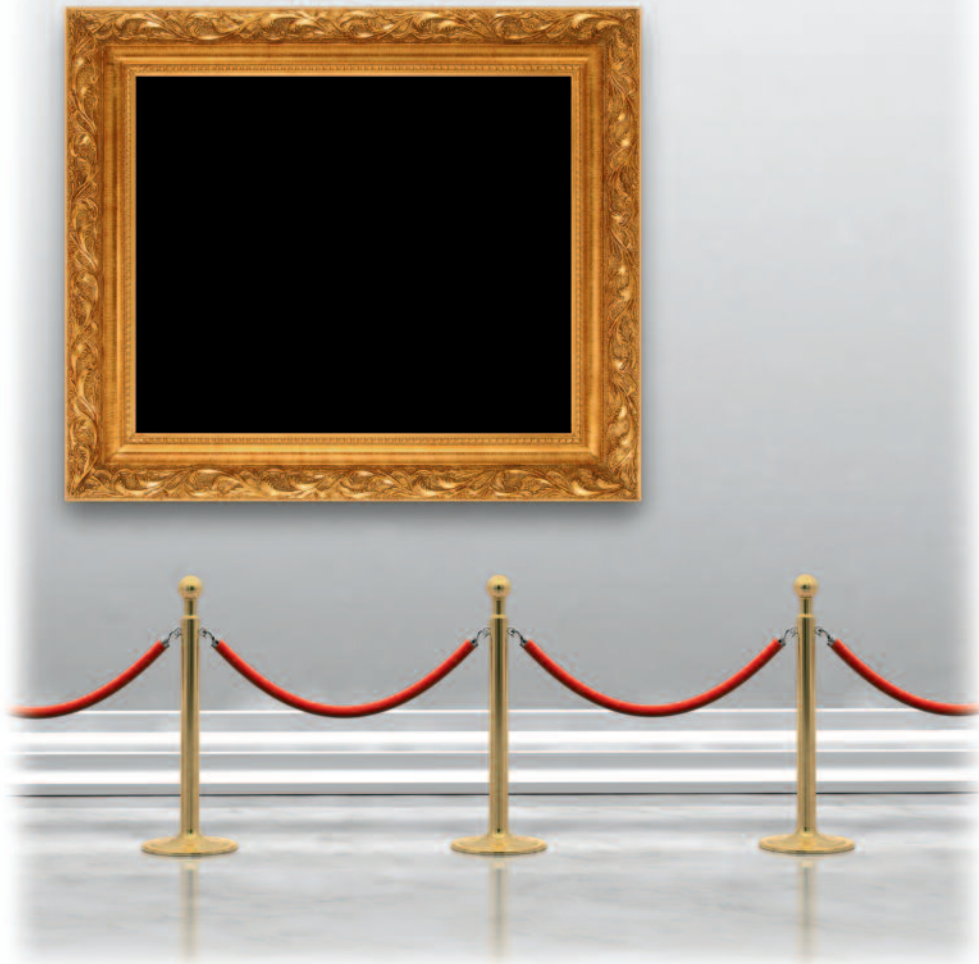


Reserve Your Position in Art History



You're invited to
“Who's Who in OPA”
Designed to Stimulate Your Art Sales
And Reinforce Your Importance to Collectors
March/April Issue, 2010

FineArtConnoisseur

THE PREMIER MAGAZINE FOR INFORMED COLLECTORS

We are pleased to continue our support with our Publishers Award for the 2010 National Oil Painters of America National Exhibition and our special section of Who's Who In OPA in the March/April 2010 issue of *Fine Art Connoisseur*.

We acknowledge and applaud the mission of OPA to promote excellence, encourage instruction, and preserve traditional painting.



OUR MISSION

Fine Art Connoisseur educates affluent buyers about art, artists, and artistic movements, giving them the tools they need to make and execute purchase decisions. Moreover, *Fine Art Connoisseur* is the most discerning direct marketplace for purchasing and selling works of art.

Fine Art Connoisseur magazine is the premier guide to collecting for high-net-worth individuals who have a passion for art. It speaks directly to this elite audience of discerning consumers through engaging, dynamic editorial that explores with authority the highest-quality historical artworks and also those created by the world's finest living artists.



DID YOU KNOW?

Fine Art Connoisseur is the only publication that regularly covers both historical and contemporary artists. This unique linkage encourages collectors to add works by living artists to their collections of historical works — a seamless strategy that stimulates patronage for artists working today. In addition, the prestigious environment of *Fine Art Connoisseur's* pages is crafted to enhance the presentation of your paintings.

Is your goal to be considered among the most important traditional painters of our time ?

Is your goal to be in the forefront of promoting interest in living traditional artists?

Is your goal to be not only appreciated but purchased by those who are increasing their collection even in a cautious economy?



WHY IT IS IMPORTANT TO BE LISTED IN *FINE ART CONNOISSEUR*?

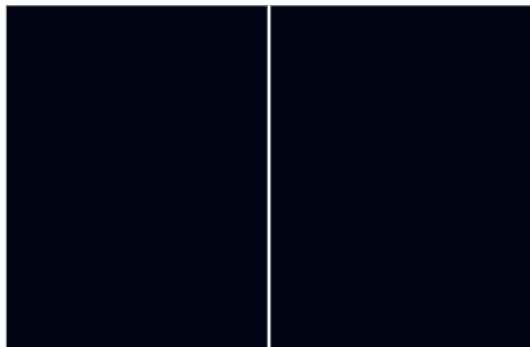
- Reach a broad spectrum of art enthusiasts and buyers (not viewers who don't buy)
- Reinforce your prominence to collectors
- Ability to say "Listed in Who's Who in the OPA" in your biography
- Exposure to museum professionals and academics
- Exposure in a prestigious, respected, quality publication that withstands the test of time

Fine Art connoisseur is distributed not only to the most affluent readership in America and abroad, but also has bonus distribution at major fine art fairs, exhibitions, and art openings across the country

Ask your representative about multiple insertion opportunities.

THERE IS SOMETHING SPECIAL ABOUT BEING LISTED IN “WHO’S WHO”.

IT TELLS THE WORLD WHAT YOU ALREADY KNOW...
YOU’RE DESERVING. YOU’RE IMPORTANT. YOU’VE EARNED IT.

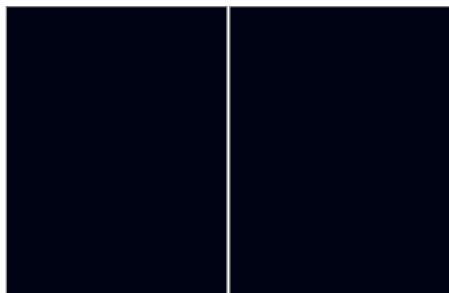


OPENING SPREAD **\$4,800**

INCLUDES:

- Two Large Images *plus*
- One Small Image
- Artist Photo
- 150-Word Bio
- Gallery Listings (*required*)
- Contact Information

DIMENSIONS: 14.75” x 9.625”



DOUBLE PAGE SPREAD: **\$4,300** THIS SIGNALS “BIGGEST AND BEST”

INCLUDES:

- Two Large Images *plus*
- One Small Image
- Artist Photo
- 150-Word Bio
- Gallery Listings (*required*)
- Contact Information

DIMENSIONS: 14.75” x 9.625”



FULL-PAGE LISTING **\$2,150** THIS SAYS YOU’RE A MAJOR PLAYER.

INCLUDES:

- One Large Image *plus*
- One Small Image
- Artist Photo
- 150-Word Bio
- Gallery Listings (*required*)
- Contact Information

DIMENSIONS: 7.375” x 9.625”



HALF-PAGE LISTING **\$1,390** GETS YOUR NAME OUT THERE

INCLUDES:

- One Large Image
- Artist Photo
- Contact Information
- 75-Word Bio
- Gallery Listings (*required*)

DIMENSIONS: 7.375” x 4.75” (HORIZONTAL)

DIMENSIONS: 3.5” x 9.625” (HORIZONTAL)



QUARTER-PAGE LISTING **\$575**

INCLUDES:

- One Small Image
- Gallery Listings (*required*)
- Artist Photo
- 50-Word Bio
- Contact Information

DIMENSIONS: 3.5” x 4.75”

* All designs will be identical to samples shown to reinforce the unified appearance of the directory. Advertising rates include all production. Artist must provide high-resolution scans of images with a match print to assure approximate color match.

* In order to achieve the most esthetic presentation of your work, all ads appearing in the OPA section will be designed and formatted by *Fine Art Connoisseur*.

* All listings must show artist “represented by” a gallery with a name other than that of the artist. All images subject to editorial approval for appropriate content and quality.

ORDER FORM

FORM MUST BE RETURNED WITH PAYMENT AND ALL AD MATERIALS BY FEBRUARY 9, 2010.

Name: _____

Please remember, the designations of "OPA" and "OPAM" can only be used by Signature Members and Master Signature Members.

Master Signature Member Signature Member Associate Member

Address: _____ Apt./Ste./Unit #: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail address: _____

PAYMENT:

Check (make checks payable to *Fine Art Connoisseur*) Check number: _____

Charge My Credit Card: Visa MasterCard American Express



Credit Card Number: _____ Card Expires: _____

Cardholder Name: _____ Cardholder Signature: _____

Please print

MATERIALS CHECKLIST (PLEASE CHECK ALL THAT APPLY):

- Double-page Ad Full-page Ad
- Half-page Ad Quarter-page Ad
- Artist photo
- Artist bio and contact information to appear in ad
- Gallery information (required)
- Artwork (HIGH-RESOLUTION DIGITAL IMAGES PREFERRED)
 - High-resolution (300 dpi) digital images supplied on CD
 - 35mm color slides with match print (*MATCHPRINT MUST BE PROFESSIONAL PRINT. HOME PRINTOUTS NOT ACCEPTED.*)
 - 4x5 transparency with color bar and gray scale
- Artwork title, medium, and dimensions in inches
- Instructions or special note:

All Materials **MUST** Be Received By
February 9, 2010
• Full Payment
• Ad Materials/Copy
• Images (see specs)

ALL MATERIALS SHOULD BE SENT TO:

Chad Slade, Production Coordinator
Fine Art Connoisseur Magazine
224 Datura Street, Suite 1015, West Palm Beach, Florida 33401
561.655.8778, Fax: 561.655.6164
Chad@fineartconnoisseur.com

PLEASE NOTE: PAYMENT MUST BE INCLUDED WITH YOUR ORDER.
Credit cards accepted. If you have questions,
please contact your *Fine Art Connoisseur* Marketing Consultant.

LISA FREEDMAN,
DIRECTOR OF ADVERTISING, EASTERN REGION
lisa@fineartconnoisseur.com, 914.907.9842

KATHLEEN LAWRENCE-DAVIS,
DIRECTOR OF ADVERTISING, WESTERN REGION
kathleen@fineartconnoisseur.com, 530.934.3687

ENA FRIAS,
DIRECTOR OF ADVERTISING
ena@fineartconnoisseur.com, 347.683.3743

If you have not seen *Fine Art Connoisseur*, call your advertising representative to request a copy.